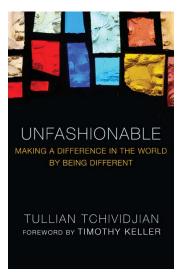


## PRESS RELEASE

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## Billy Graham's Grandson on Making a Difference in the World... By Being Different



Colorado Springs, Colo. — How can Christians change the world? It doesn't have to do with being trendy or relevant, says author and pastor Tullian Tchividjian. It has to do with being different. In *Unfashionable*, releasing in trade paper 6/5/12, Tchividjian, author and senior pastor of Coral Ridge Presbyterian Church, argues that spiritual seekers thirst for truthfulness and transcendence more than trendiness.

Instead of trying to appeal to cultural fads, say Tullian Tchividjian, Christians need to come to terms with being out of style, with delivering a meaningful alternative to current cultural assumptions. In tightly reasoned essays, the author explores what "making a difference by being different" would look like in community, lifestyle, work, money, relationships, worship and church.

*Unfashionable's* message goes to the heart of a key conversation in the church between New Reformed and Emergent groups. The author is firmly within the former, but emphasizes the need for unity:

The soul-shrinking by-product of tribalism [being isolated within a group of believers that are just like you in age, worship style preferences, etc.] is that it prevents us from knowing God deeply. The only way to know him deeply is to have many different types of Christian people in your life, since each person will help to reveal a part of God that you can't see by yourself. This means the great tragedy of segregation isn't so much that we see less of each other but that in separating from each other we see less of God.

Includes an in-depth 12-page study guide for personal or group use.

## ABOUT THE AUTHOR

**William Graham Tullian Tchividjian** (pronounced cha-vih-jin) is the pastor of Coral Ridge Presbyterian Church in Fort Lauderdale, Florida, a visiting professor of theology at Reformed Theological Seminary, and the author of *Do I Know God?* and *Surprised by Grace*. A grandson of Billy and Ruth Graham, Tullian is a frequent conference speaker and his sermons are broadcast daily on the radio program *Godward Living*. Tullian and his wife, Kim, have three children.

## **Christian Living / Spiritual Growth**

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