

PRESS RELEASE

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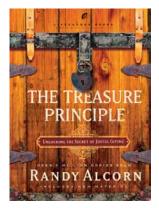
Flip-Flop Your Concept of Giving with Randy Alcorn

"Supercharged with stunning, divine truth! Lightning struck over and over as I read it."

-John Piper, Senior Pastor, Bethlehem Baptist Church, Minneapolis

"The Treasure Principle will change your life! This book is destined to become a classic."

-Howard Dayton, Co-CEO, Crown Financial Ministries



Colorado Springs, Colo. - Bestselling author **Randy Alcorn** introduced readers to a revolution in material freedom and radical generosity with the release of the original *The Treasure Principle* in 2001. This 2005 revision to the compact, perennial bestseller includes a provocative new concluding chapter depicting God asking a believer questions about his stewardship over material resources.

After years of writing and teaching on the theme "God owns everything," in 1990 Randy Alcorn was sued by an abortion clinic for taking part in a peaceful, nonviolent intervention. As a result, he had to resign as a pastor and was restricted to making minimum wage. Legally unable to own

anything, Randy gave all his book royalties to missions work and need-meeting ministries. He and his family have experienced the reality of The Treasure Principle—that God really does own everything, takes care of us, and graciously puts assets into our hands that we might have the joy and privilege of investing in what will last for eternity.

Priceless treasure is within your reach. And with it, liberating *joy*. When Jesus told his followers to "lay up for yourselves treasures in heaven," he intended that they discover an astounding secret: how joyful giving brings God maximum glory and his children maximum pleasure.

ABOUT THE AUTHOR

Randy Alcorn is the founder and director of Eternal Perspective Ministries (EPM). He is the bestselling author of twenty books, with over one million in print, including the novels *Deadline, Dominion, Lord Foulgrin's Letters* and the Gold Medallion winner *Safely Home*. His fourteen nonfiction works include *ProLife Answers to ProChoice Arguments*, and the stewardship classic *Money, Possessions and Eternity*. He and his wife, Nanci, live in Gresham, Oregon, and have two grown daughters, Karina and Angela. He enjoys hanging out with his family, biking, tennis, research, and reading.



Christian Living / Personal Finance / Stewardship

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