

**Custom Publishing
Products by WaterBrook
Multnomah Publishing
Group**

Why Use a Book?

- Books are read, passed around and displayed
- Books are not thrown away
- Promote your message, mission or brand
- Communicates credibility
- Deepens relationships
- Educates your customers/donors

Why Use a Book?

- Wide price range to fit your budget from (\$1- \$40)
- Easy customization of covers, tip-in letters, book jackets
- Minimum quantity for imprinting 5,000 copies.

Special Imprints

How to customize a book to make it your own

- We can suggest titles appropriate for your ministry and corporate mission
- Add ministry/corporate logo
- Add tip-in page with your personal message
- Ads for future events & website information of your organization may be added with author approval
- Can add or remove content
- Can resize or redesign

Companies Who Give Books are...

- Considered thoughtful, caring and sincere
- Seen as intelligent and sophisticated
- Firmly identified with the message conveyed by the book
- Committed to a vision with depth and insightfulness
- Credible and have a high level of integrity
- Remembered long after the gift is given

Top Uses for Books

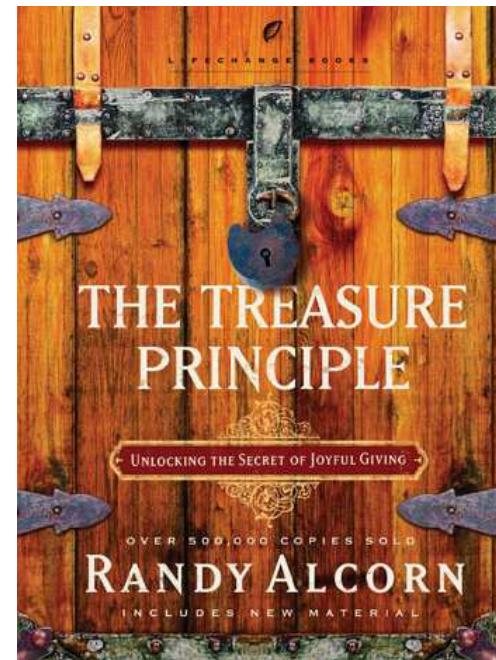
- Premiums offered for a suggested donation
 - Books promote your mission or ministry by the product you offer
- Customer & Employee Appreciation
 - Books express heartfelt words of thanks and encouragement that other promotional items can't
- Events
 - Books promote thoughtfulness and that special touch that make events memorable.

Title Categories

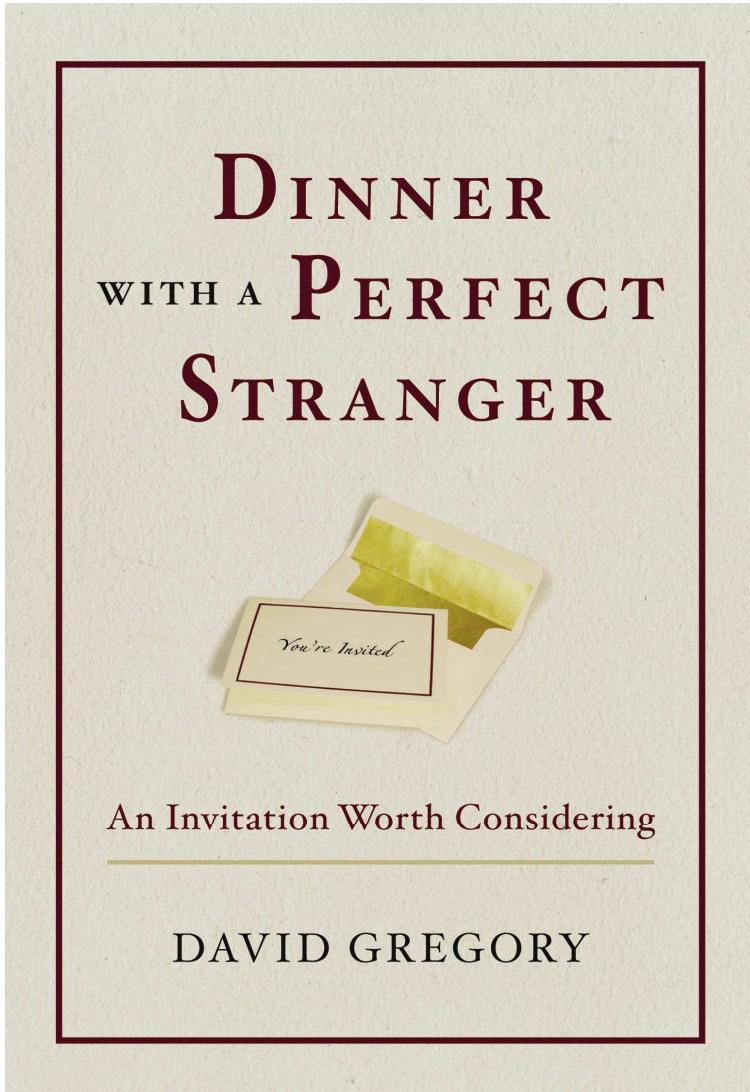
- Stewardship
- Evangelism
- Business/Leadership
- Christian Living
- Special Markets
 - Military
 - Prophecy
 - Thousands of other types of books

Stewardship

- Over 900,000 copies sold
- Highly respected author
- Encourages stewardship
- Hardcover
- \$9.99 Suggested Retail



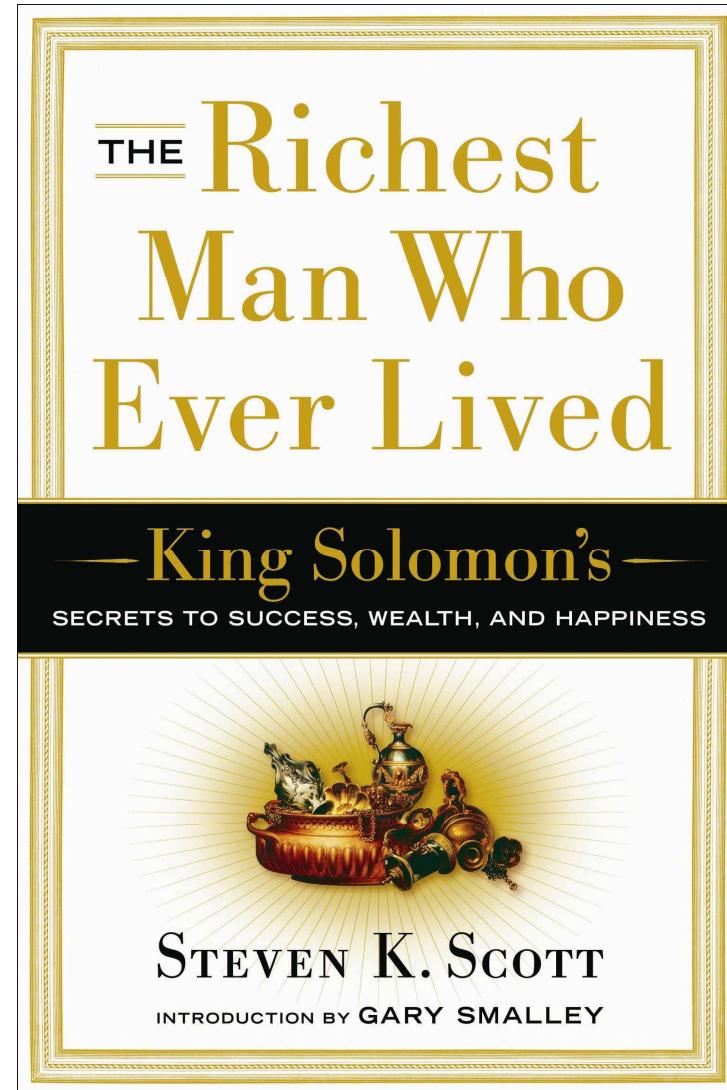
Evangelism



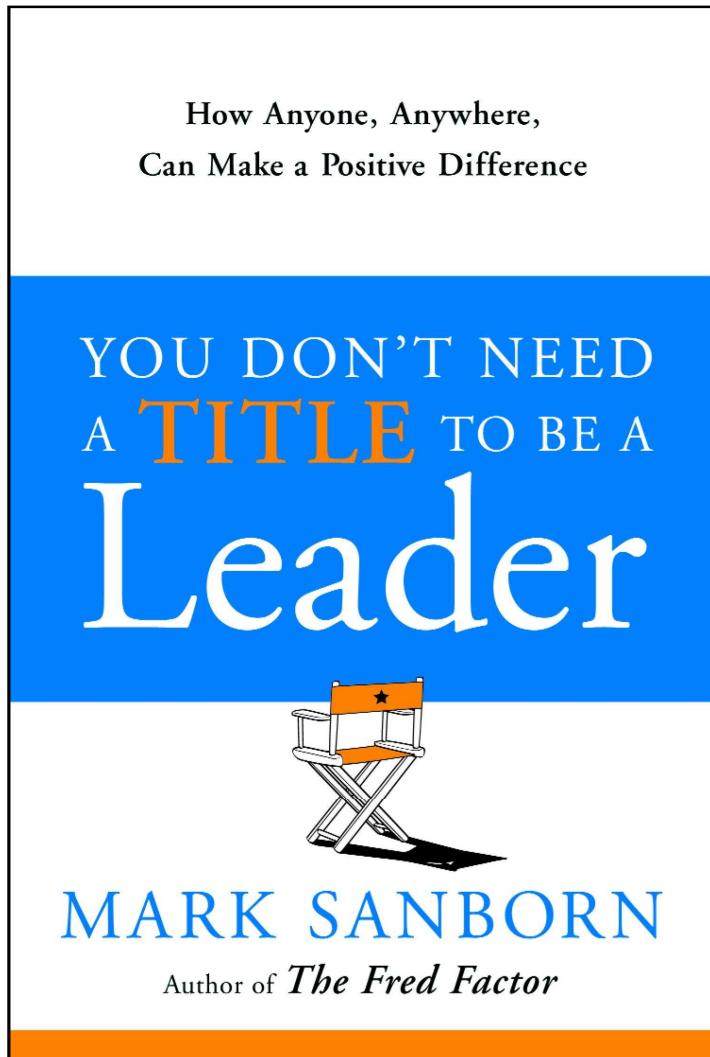
- Over 600,000 copies sold
- Great giveaway for churches as a gift for those visiting
- Gift for door to door evangelism
- Hardcover w/sleeve
- \$12.95 Suggested Retail

Stewardship

- Over 68,000 sold
- Incentive gift for donating to a specific project
- Hardcover w/sleeve
- \$19.95 Suggested Retail

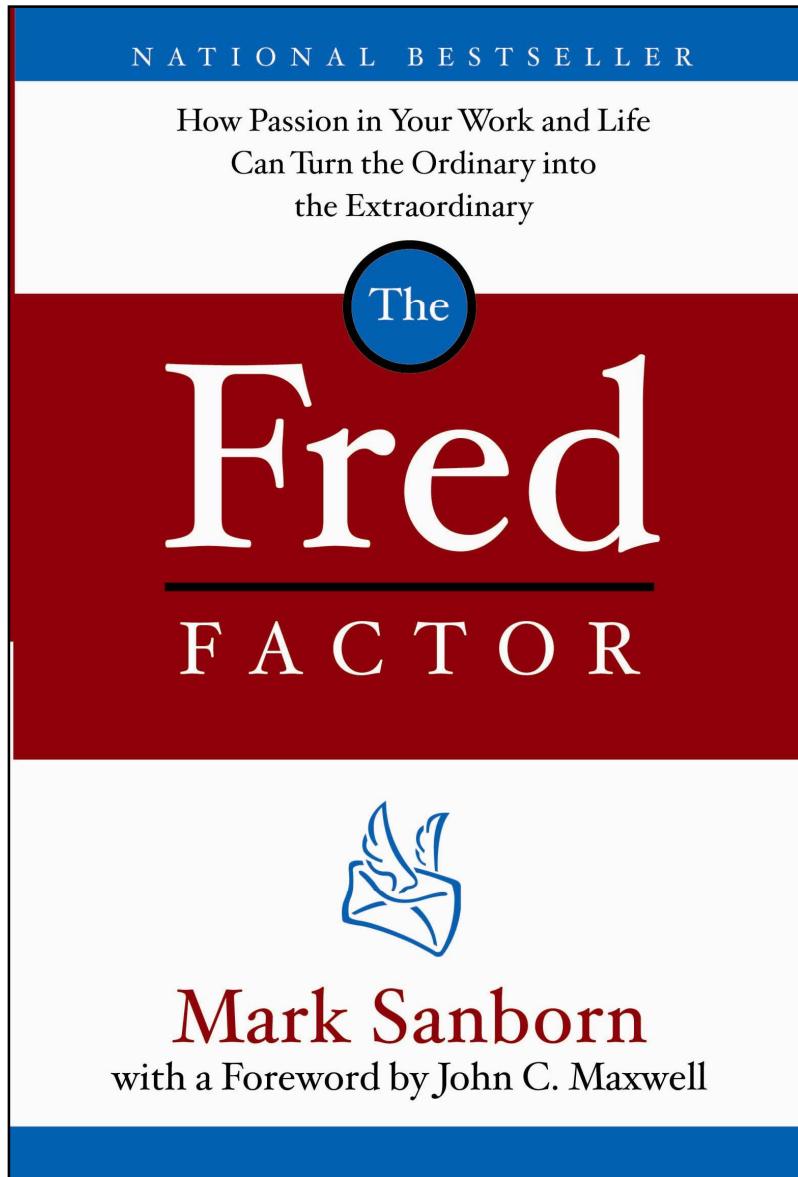


Business Leadership



- Author one of the top 20 motivational speakers in the country
- Gift for employees who want to lead
- Gift book for leaders
- Hardcover w/sleeve
- \$14.95 Suggested Retail

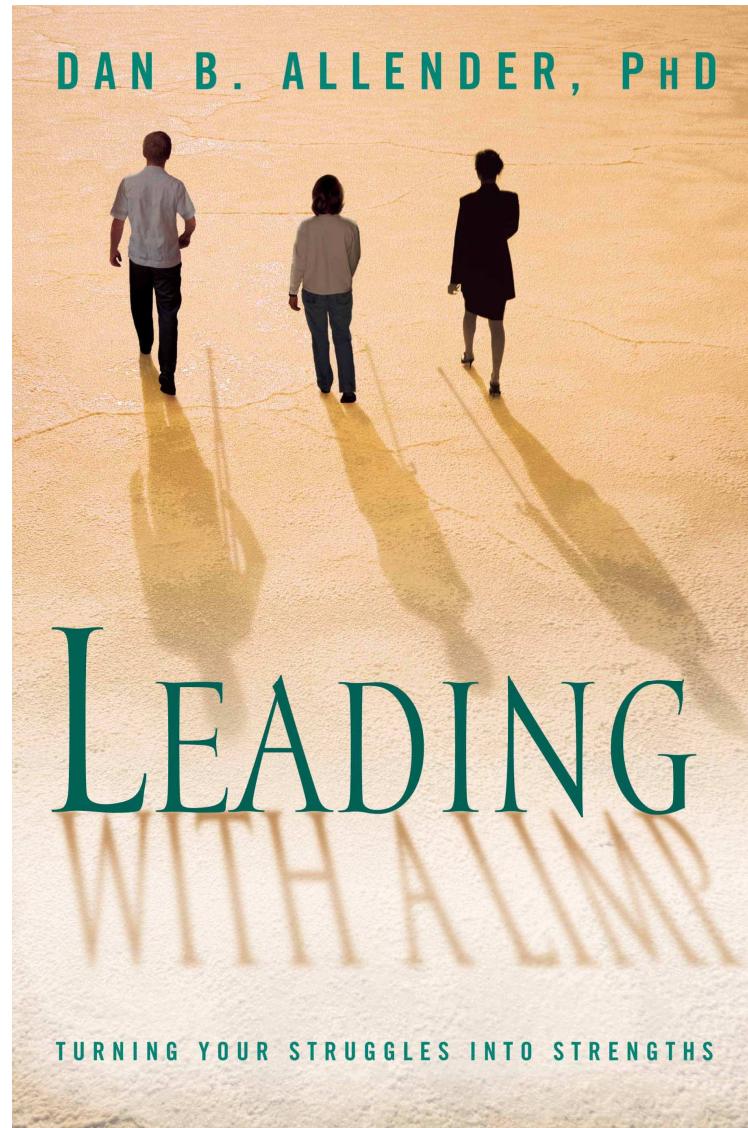
Business Leadership



- Over 400,000 copies sold
- Author one of the top 20 motivational speakers in the country Great book on customer service
- Makes a great employee gift
- Hardcover w/ sleeve
- \$14.95 Suggested Retail

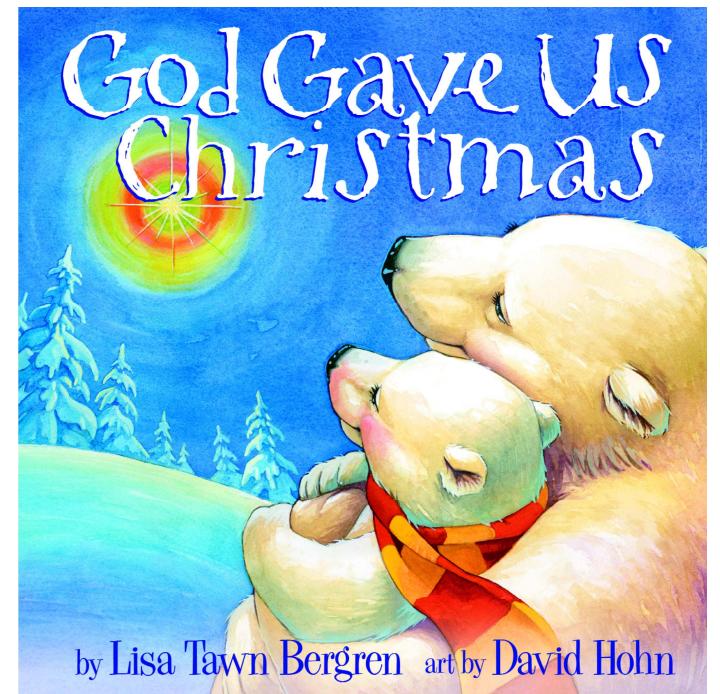
Business Leadership

- Awesome gift book for ministry leaders and teachers
- Author is a sought after speaker
- Men's or women's groups
- Church leadership
- Hardcover w/ sleeve
- \$19.99 Suggested Retail



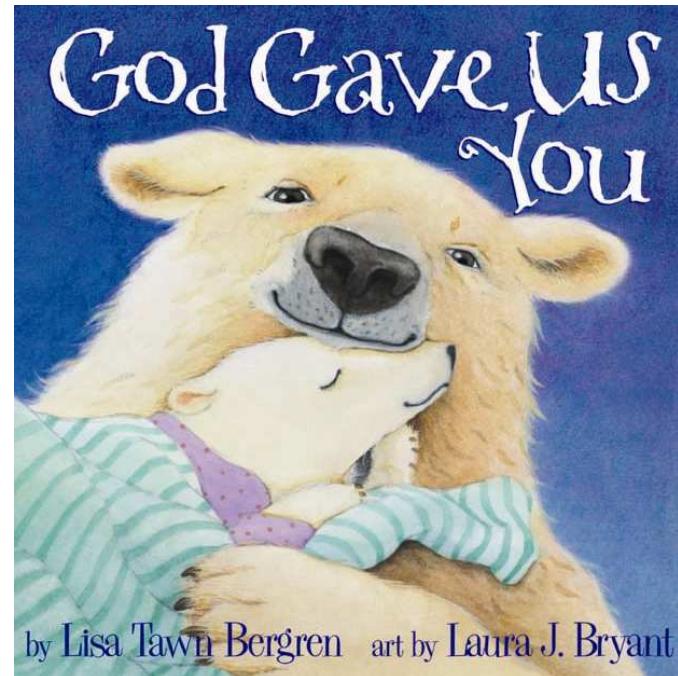
Children's Titles

- Just under 100,000 sold since Oct. 2006
- Children's Ministry Gift
- Teaches children the meaning of Christmas
- Hardcover
- \$9.99 Suggested Retail



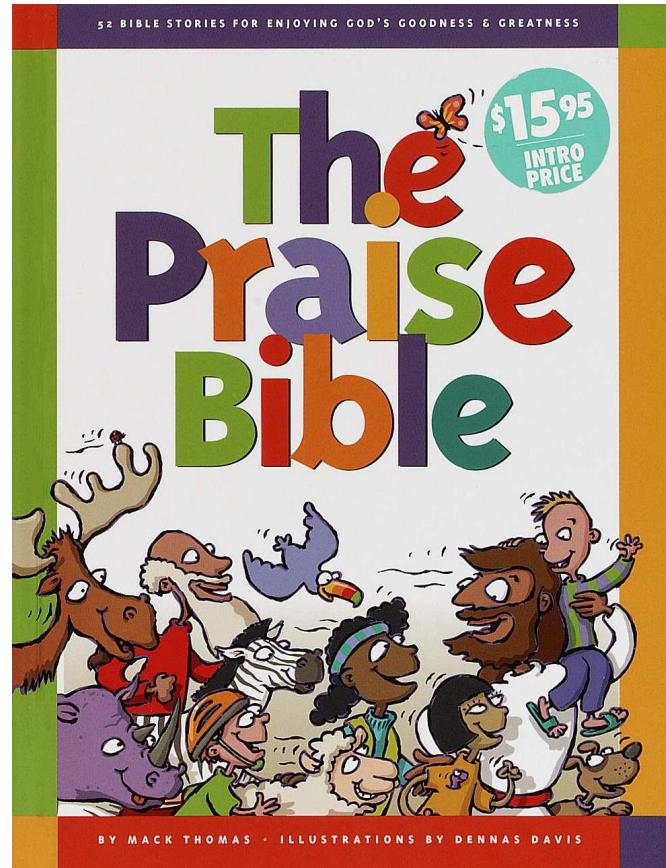
Children's Titles

- Over 650,000 sold
- Children's Ministry Gift
- Teaches children how special they are with God
- Children 4-7
- Hardcover
- \$9.99 Suggest Retail

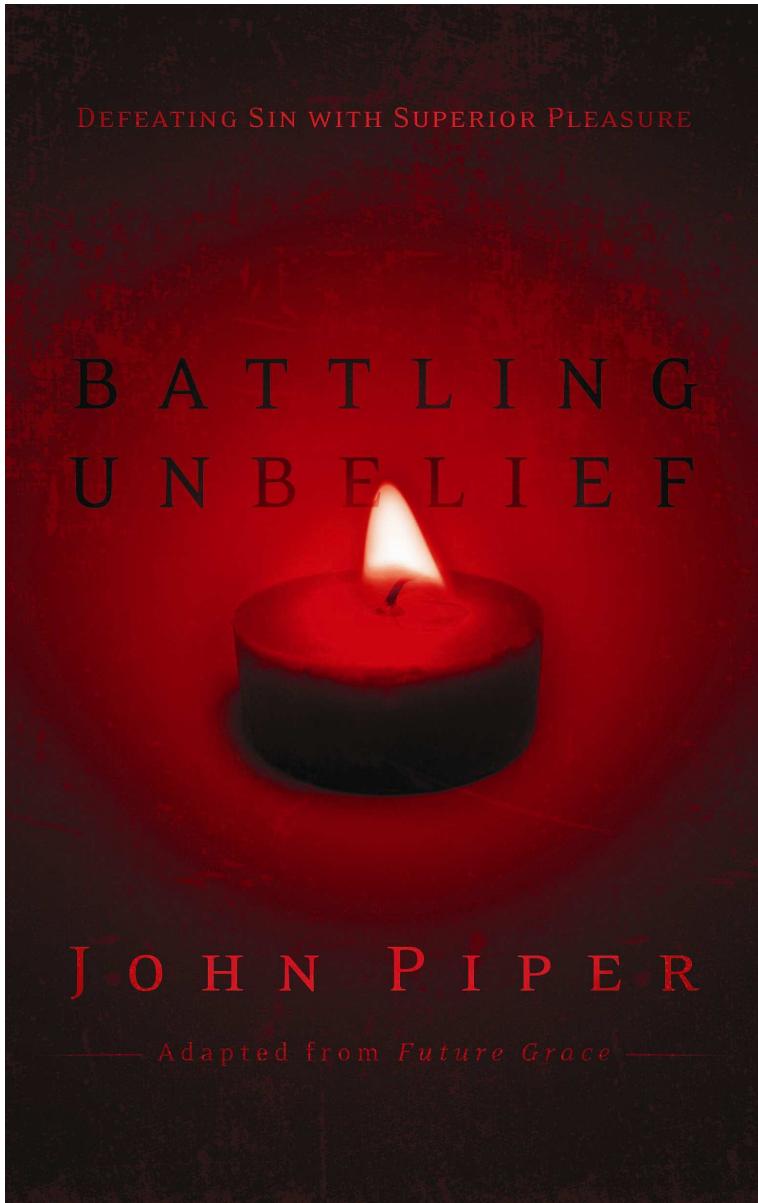


Children's Titles

- Great Children's Gift
- Best selling Children's Bible in Scandinavia
- Customizable cover

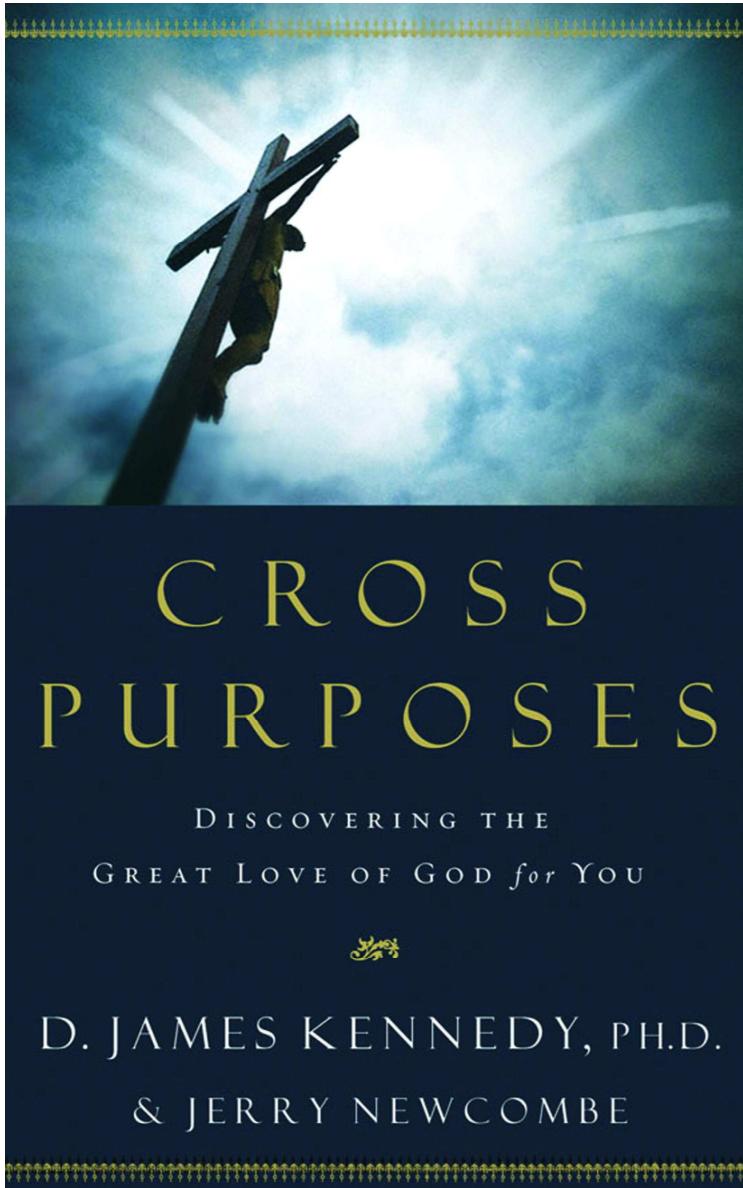


Christian Living



- Books by famous authors like
 - John Piper
 - Philip Yancey
 - Bruce Wilkinson
 - Andy Stanley
 - Kay Arthur
 - Henry Blackaby,
 - Randy Alcorn
 - Ravi Zacharius
 - Shaunti Feldhahn

Christian Living

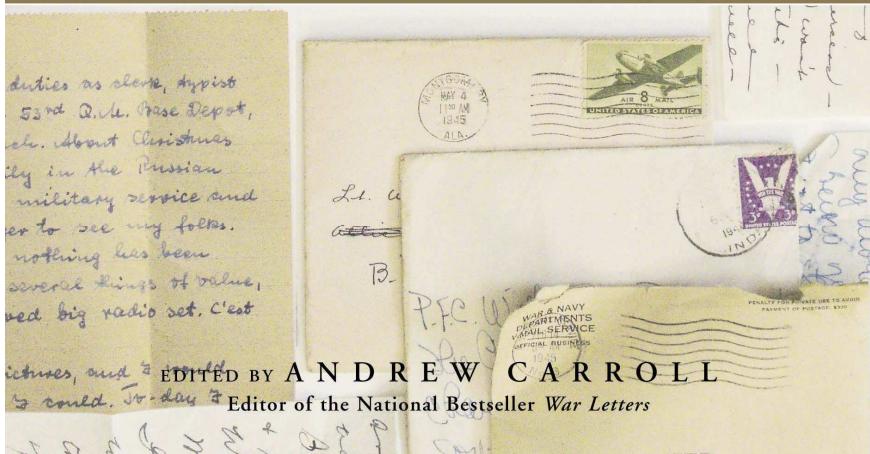


- Great book for Easter
- Hardcover w/ sleeve
- \$16.99 Suggested Retail

Special Markets- Military

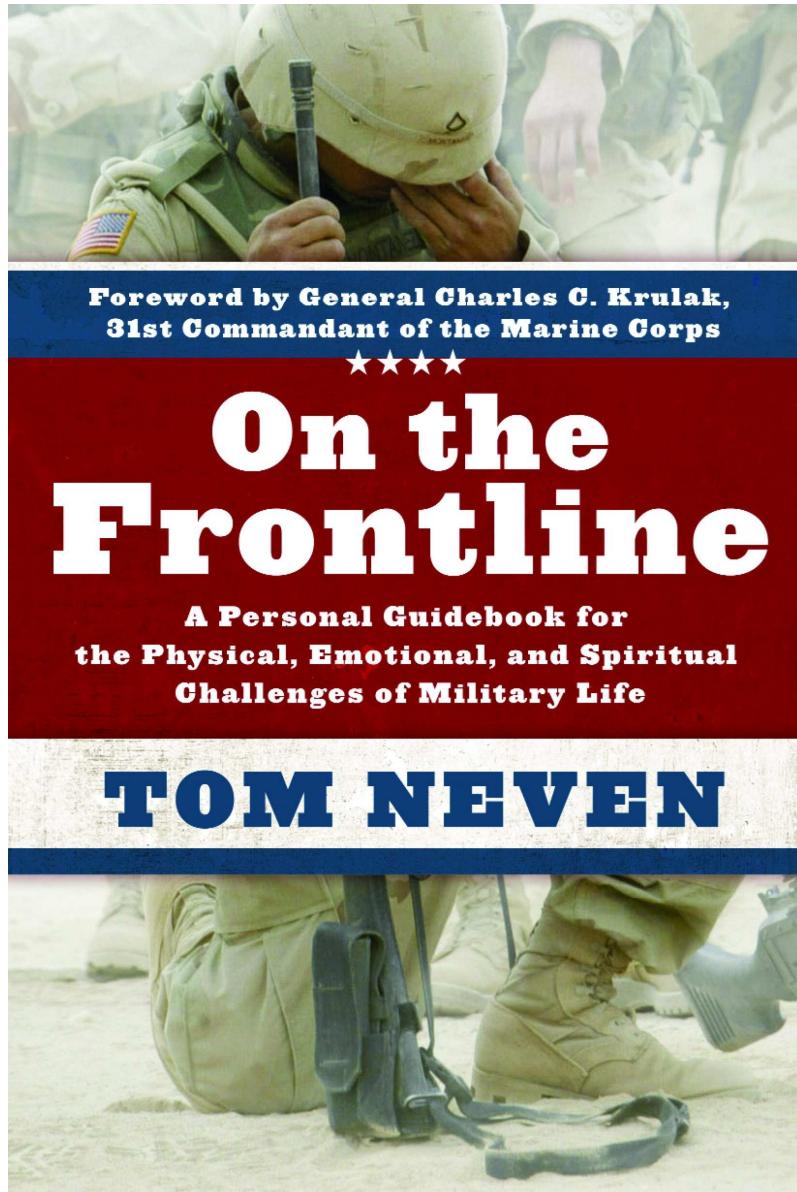


GRACE UNDER FIRE ☞ Letters of Faith in Times of War ☞



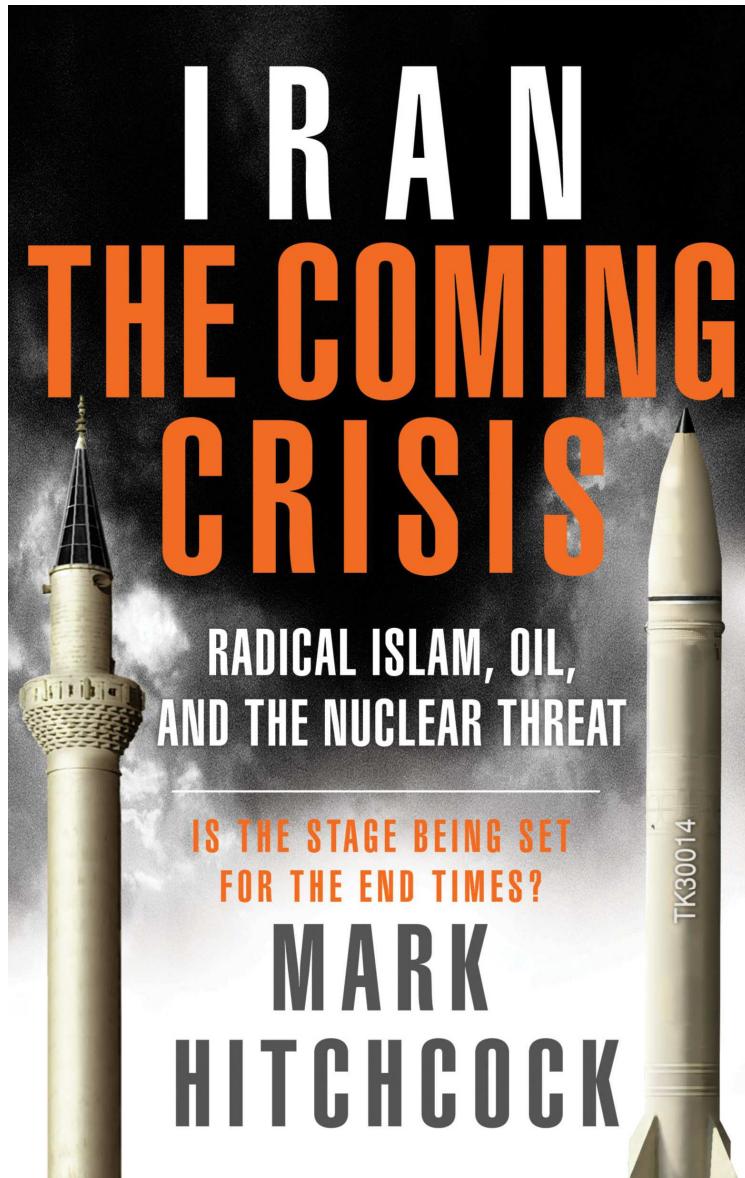
- Military organizations
- Memorial Day, Veteran's Day, 4th of July gift to military constituents
- Hardcover w/ sleeve
- \$16.95 Suggested Retail

Special Markets- Military



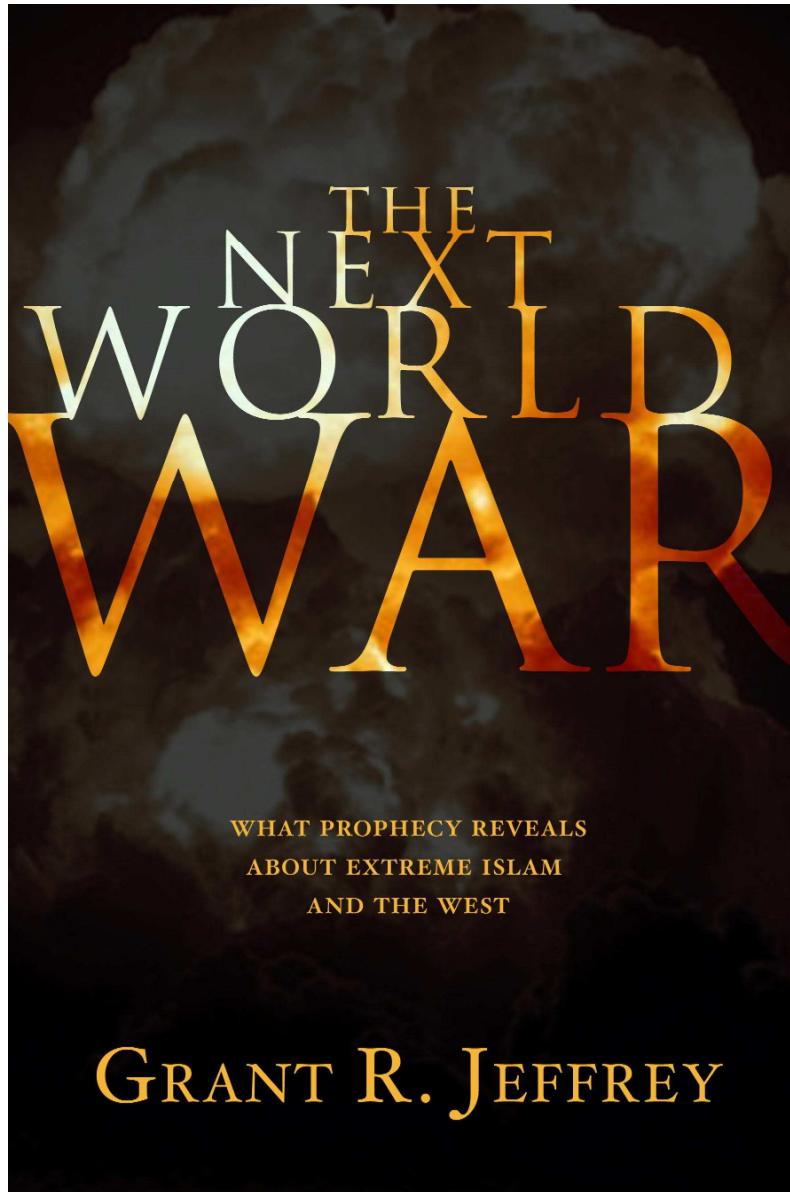
- Over 20,000 copies sold
- Military organizations
- Memorial Day gift to military constituents

Special Markets- Prophecy



- Over 64,000 copies sold
- Men's groups
- \$13.99 Suggested Retail

Special Markets- Prophecy



- Sold over 50,000 copies
- Tradepaper
- \$13.99 Suggest Retail

Special Markets- Citizenship

- Gift for Constituents
- Encouragement to take action on vote
- Well known author
- Hardcover
- Retail \$16.99



How Would **JESUS**



A Christian Perspective
on the Issues

**Dr. D. James Kennedy
and Jerry Newcombe**

