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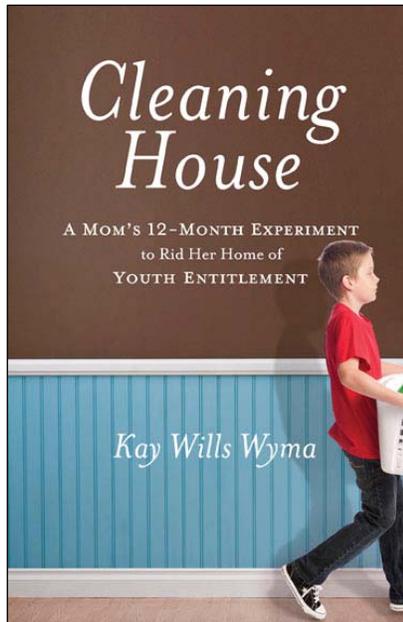
PRESS RELEASE

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Former White House Employee Cleans Up Her Own House A Mom's 12-Month Experiment to Combat Youth Entitlement



Colorado Springs, Colo. – Do your kids think clean, folded clothes just magically appear in their drawers? Do they roll their eyes when you suggest they clean the bathroom? Do *you* think it's your job to pave their road to success? Parents so often hover, race in to save, and do everything they can for their children—unintentionally sending the unspoken message, “I’ll do it for you because you can’t,” and reinforcing kids’ belief that the world revolves around them.

When **Kay Wills Wyma** realized that an attitude of entitlement had crept into her home, this mother of five launched an experiment. *Cleaning House* (WaterBrook Press, May 8, 2012) is her account of a year-long campaign to introduce her kids to basic life skills. From making beds to grocery shopping to refinishing a deck chair, the Wyma family experienced for themselves the ways meaningful work can transform self-absorption into earned self-confidence and concern for others.

With irresistible humor and refreshing insights, Kay candidly details the ups and downs of removing her kids from the center of the universe. The changes that take place in her household will inspire parents to launch their own campaign against youth entitlement. As Kay says, “Here’s to seeing what can happen when we tell our kids, ‘I believe in you, and I’m going to prove it by putting you to work.’”

ABOUT THE AUTHOR

Kay Wills Wyma has five kids, ages four to fourteen, and one SUV with a lot of carpool miles. Before she transitioned to stay-at-home mom, she earned an MBA, worked at the White House, and dabbled in international finance. Happily married to Jon, this recovering enabler is committed to equipping the next generation to achieve great things in the future by piling on the responsibility today. Kay enjoys inspiring other parents of adolescents and teens through her blog TheMoatBlog.com.

Parenting

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